rexsoft

Maryna K
Web Designer

PERSONAL PROFILE

A creative, enthusiastic UI/UX designer with work experience who can create beautiful, structured,
and compact designs of any kind of complexity is looking for an opportunity to leverage these skills.

WORK EXPERIENCE

Company 1
5 month(s)

Web Designer and content creator

Company 2
2 month(s)

Graphic designer

Company 3
18 month(s)

Graphic design and SMM specialist

Company 4
3 month(s)

Specialist in working with problematic clients of the bank

LANGUAGES

Ukrainian - native

English - upper-intermediate

SKILLS

| Figma | InVision | Adobe Photoshop | Axure |
| | Adobe Illustrator | SketchUp | Imovie |

EDUCATION

Kyiv National Economic University named after Vadim Hetman
Digitalization of Ukraine's economy

PROJECTS

Project name
Project 1
Project position
Web Designer and content creator
Description
Creating landing pages
- Creating banners and posts
- Development of a strategy (minimum: a promotion plan) for main products and directions
- Analysis of target audience and competitors
- Development of a rubricator
- Implementation of the strategy through posts, stories, visualization
- Increase in reach, engagement, subscribers, ERR
- Moderation
- Preparation of a monthly report
- Defining kpi

Project name
Project 2
Project position
Graphic designer
Description
Performing 3D modeling of buildings to further calculate the exact dimensions and estimate the cost
of building materials using Sketchup.

Project name
Project 3
Project position
Graphic design and SMM specialist
Description
Creating of logos, posters, layouts of Instagram pages, editing of videos and labels.
Promoting Instagram pages through targeting and b2b marketing.